

# Digital Marketing & Growth Internship

Fitness Lifestyle Group (FLG) is Asia Pacific's leading health & wellness group, with regional offices in Australia, Vietnam and Thailand. FLG operates more than 470 gyms across the region and a portfolio of globally recognized digital health apps. FLG combines a world-leading technology stack, engaging content and traditional fitness services to help millions of people live healthier and more active lives.

As Digital Marketing & Growth Intern you will be challenged to think creatively and overcome business challenges in a fast-paced team environment. You will work in a cross-functional role and contribute in multiple areas including customer acquisition, product development, business analytics, marketing, and operations. You'll learn how to build and grow customer-centric brands and services from scratch.

**Location:** Ho Chi Minh City, Vietnam

**Type:** Full time, 4-12 months

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## What You'll Be Doing

As part of FLG Asia's marketing team, your responsibility will be to:

- Contribute to projects with a focus on exploring new online revenue streams;
  - Work with our digital marketing and IT team to develop and run tests;
  - Oversees deliverables, schedules, and costs for the projects, ensuring that resources are appropriately allocated and that goals, objectives, timelines, and budgets are met in accordance with organizational metrics and business plans;
  - Optimize internal processes to more effectively and efficiently run day-to-day operations;
  - Act as a generalist in getting anything and everything is done to help the company grow; anticipate challenges, react promptly and calmly to necessary changes, and keep on testing and optimizing.
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## Who We're Looking For

This position might be a good fit if you:

- Are self-driven and thrive in a fast-paced team environment;
- Enjoy working with new technologies and testing out new tools;
- Have a good understanding of Excel/Google Sheets is preferred;
- Excellent verbal and written communication skills in English - basic Vietnamese is a plus;
- Available for 4 - 12 months.

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## Why Work For Us

- Work with the most skilled people in marketing, product, technology and fitness;
- Accelerate your skill and knowledge growth by taking on a lot of responsibility and learning from great mentors;
- Help thousands of people to live a healthier, fitter and better life;
- Be part of one of the fastest-growing enterprises in APAC;
- Huge learning & professional growth opportunities;
- Great employee benefits (including a free gym membership).

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## How To Apply

Please send your application by email to: [Jonas.wilbert@fitlg.asia](mailto:Jonas.wilbert@fitlg.asia)